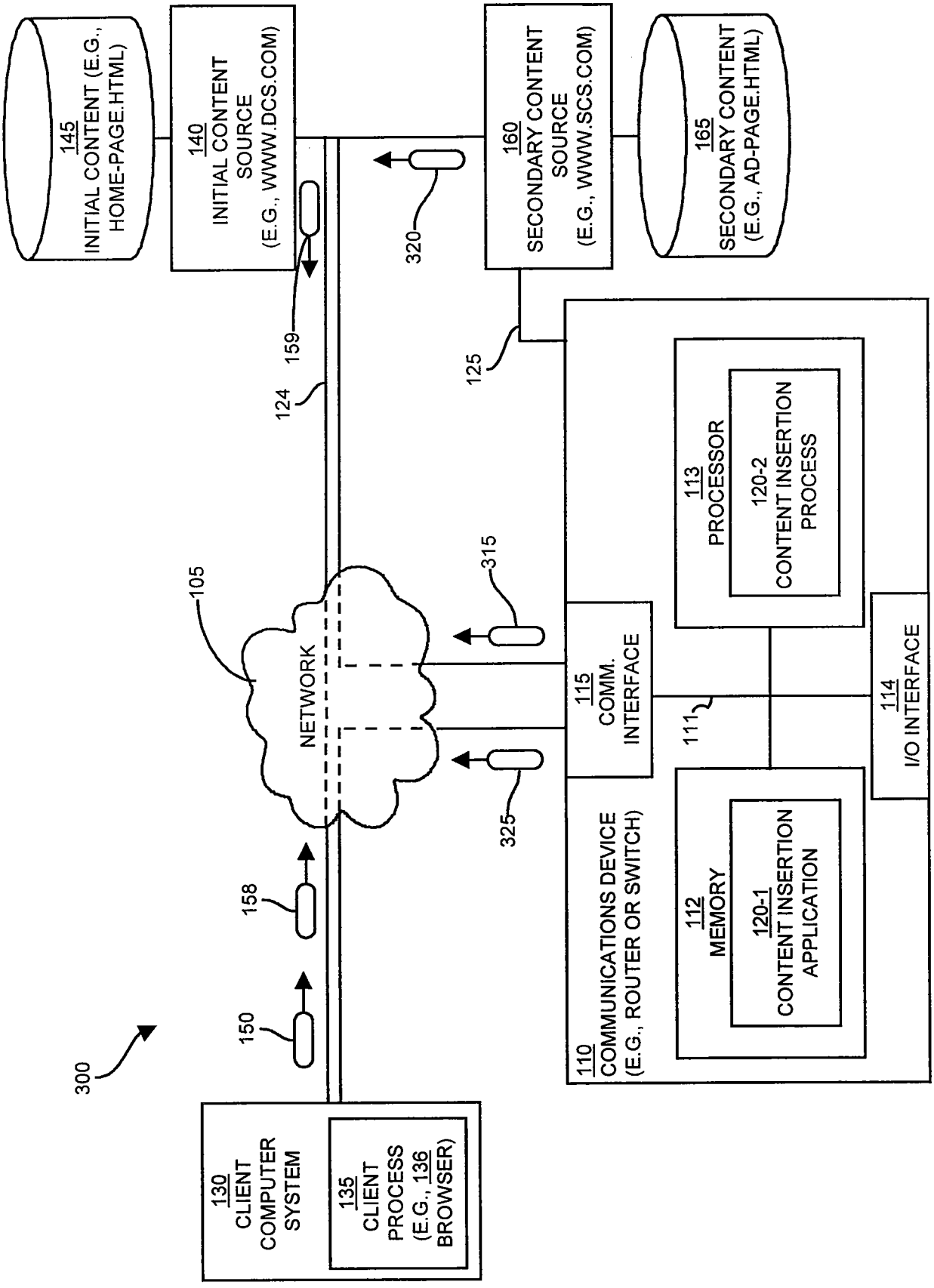
145
INITIAL CONTENT (E.G., HOME-PAGE.HTML)
140
INITIAL CONTENT SOURCE (E.G., WWW.DCS.COM)
160
SECONDARY CONTENT SOURCE (E.G., WWW.SCS.COM)
165
SECONDARY CONTENT (E.G., AD-PAGE.HTML)
320
159
124
125
105
NETWORK
315
325
158
150
300
130
CLIENT COMPUTER SYSTEM
135
CLIENT PROCESS (E.G., 136 BROWSER)
110
COMMUNICATIONS DEVICE (E.G., ROUTER OR SWITCH)
115
COMM. INTERFACE
111
112
MEMORY
120-1
CONTENT INSERTION APPLICATION
113
PROCESSOR
120-2
CONTENT INSERTION PROCESS
114
I/O INTERFACE

FIG. 4